## Doing a Demo?

Large scale helps with large crowds. Make it over scaled so that it can be seen.

**OIT LARGE** 

Engage others by doing something a little different that makes it memorable.

\_\_\_\_ NGAGE OTHERS

PEN UP

This isn't the time to experiment. Make it easy to explain. Easy to understand.

LAKE IT EASY

It's time to open up and interact with people you usually don't get to associate with.

